What to expect

News Writing is a fun and fast-paced course. You will learn the fundamentals of gathering, organizing and writing news stories. You will learn to do this on deadline the same way you would in a professional setting. This is a challenging class, and if you apply yourself, you will become a better writer.

Among the topics we’ll cover:
*what is news
*how to conduct news interviews
*how to research story information
*how to write succinct leads
*how to write (and rewrite) concise and logical news stories
*how to use social media for news
*how to avoid common usage and grammar problems
*how to avoid bias and libel

Texts and media

“Reporting for the Print Media,” by Bender, Fedler, et al (11\textsuperscript{th} edition, 2016)
The Collegian—http://www.thecollegianur.com

Attendance

ATTENDANCE IS ESSENTIAL. Journalism is a fast-paced, deadline-driven business. You can fall behind quickly, even if you miss just one class. This also means you must come to class on time. Three late starts count as an absence. Think of this as good practice for those deadline pressures.

Unexcused absences mean zeroes on assignments and quizzes. Let me know in advance if you know you will not be in class. It is your responsibility to find out what you missed and complete the assignments on time.

As added incentive for a perfect attendance record, I will drop two of your lowest grades if you miss no classes. If you miss only one class, I will drop the lowest grade. \textbf{If you have four unexcused absences, you will fail this class.}

Also, please note: the use of all electronic devices is prohibited in this class unless there is a specific arrangement made with the instructor in advance. This includes cell phones and laptops. All written class work will be done on Macs in our classroom, and those computers also may not be used without permission or for any purpose other than class assignments.
**Reading**

In addition to the required textbook, you are also expected to read The New York Times every day and keep up with The Collegian online daily. There will be other assigned current events readings as well. You need to be familiar with what’s going on in the world and in your community. Reading also helps make you a better writer. There will be weekly quizzes based on your current events reading and your assigned textbook reading.

**Writing**

Writing is a craft, and news writing is a skill that requires practice. Expect to practice a lot. We will be writing almost every day, and then rewriting, and maybe rewriting again. Do not be discouraged by this, especially in the beginning. It sounds frustrating, but you will improve and you can expect to have some fun along the way.

**Formats for assignments**

Double-space all copy. On each page, write your name in the upper left-hand corner, the slug (a one-word description of the story) and the page number. There will be points deducted automatically for missing formats. Your assignments should look like this:

Powell
Chaos
Page 1 of 2 (or Page 1 of 3, Page 2 of 3, etc.)

If the story is more than one page, write “more” at the bottom. On the final page, use the symbol # at the end.

Until I tell you otherwise, hand in hard-copy assignments at the start of class.

For any out-of-class story assignment, you need to include a complete source list – including full name, address, phone number and method of interview (in person, phone, email, etc). Make sure everyone you interview knows that the story is for possible publication.

**“F Words”**

Certain infractions of the language will guarantee you an automatic “F” on assignments, quizzes and tests. These include misspelling or misusing the following words: accommodate, occurred, a lot, for, receive, its/it’s, their/there/they’re and your/you’re. Other mistakes that guarantee an F: misspelling a name, a major factual error in a story, using only one source in a story, missing a deadline, improper attribution. You will also lose points on assignments for misspellings, grammar errors, and the use of such vague qualifiers as great, really, very. (I reserve the right to add to these lists as problems arise during the semester.)

**Deadlines**

Deadlines are an essential component of your grades on assignments. No late work is accepted without prior approval. There is zero tolerance for missed deadlines in journalism, so think of this as great practice.
**Speaking of grades...**

Grades are performance-based and your work will be evaluated according to entry-level professional standards. Criteria include accuracy, clarity, correct use of language and AP style, thoroughness, conciseness, meeting deadline and the absence of bias, libel and editorial opinion. You also are expected to participate in class. Grading will be more tolerant at first and become tougher. Your progress is part of your grade. In other words, if you're doing C or D work early in the semester, but consistently making Bs the last month and participating in class, you are likely to get a B.

Grading key:
- A = Publishable as is; meets entry-level professional standards.
- B = Publishable with minor editing.
- C = Needs substantial editing or contains serious errors.
- D = Requires extensive rewriting or contains multiple errors.
- F = Unpublishable, incomplete, or contains misspelled name, factual errors or attribution errors.

Pluses or minuses will be given if you’re close - or far - from the letter grade. They also may be added to your grade based on effort, progress, participation, extra credit and attendance. The plus grade generally recognizes work that is above grade level, and the minus grade generally recognizes work that isn't quite up to grade level. However, a minus grade can also represent a boost -- for example, a student who has a C+ but has demonstrated enterprise and made great effort at improvement could earn a B-. That means a student with A's could end up receiving an A- as a result of poor attendance, excessive tardiness, poor effort and participation.

Numerically, the grades will be broken down like this:
- A+ = 98-100; A = 93-97; A- = 90-92
- B+ = 88-89; B = 83-87; B- = 80-82
- C+ = 78-79; C = 73-77; C- = 70-72
- D+ = 68-69; D = 63-67; D- = 60-62
- F = 59 and below

Weight of grades:
- Writing assignments - 50 percent
- Final project – 20 percent
- Quizzes – 10 percent
- Midterm – 10 percent
- News tips – 5 percent
- Participation, improvement, effort – 5 percent

**Out of class expectations**

*Please note: To be successful in this course, you will have to devote an average of 10 to 14 hours each week to preparing for class, participating in class sessions, studying course-related materials and completing course assignments.*
**News Tips**

To help you learn to think like a reporter, you will turn in a solid campus-related story idea each Sunday by 10 p.m. These should be emailed to me, with the tip written in the body of the email, and “news tip” written in the subject line. Write the story idea as if you are proposing it to your editor, including:

- a complete description of the story idea
- why it’s important
- the angle
- a list of as many sources as possible

Some of these ideas may be turned over to The Collegian for follow-up.

**Quizzes**

Each week there will be an unannounced current events quiz. I will not schedule these because you shouldn’t study for them. If you’re keeping up with current events by doing the required reading each day, these quizzes should be easy.

Material from the texts, our classroom discussions and The Collegian also will be included on these quizzes. You can also expect several AP style quizzes scattered throughout the semester.

**Final project**

Instead of a final exam, you have a final project – a campus-related news story. This needs to be a solid story that could be published in The Collegian or elsewhere. Always remember to tell people you are writing for possible publication. You will need to interview a minimum of six people for your story, as well as demonstrate background research from some combination of libraries, news sites and computer databases. We’ll talk more later about details.

By March 22, you need to turn in a one-page story description, including why you think the story is worth pursuing and how you plan to do it. The final paper is due by your final exam day.

**Plagiarism**

It is illegal and unethical to take someone else’s work without permission. It is also an honor code violation. You may use material from other sources as long as you give credit. The information must be properly attributed. If you are involved in plagiarism, you automatically will fail this course. This is an important topic that has taken on new significance in recent years with the ease of obtaining information from the Internet. If you have any questions or doubt, check with me before you turn in any assignment for this class. No form of plagiarism will be tolerated.

We will address this topic more thoroughly during the semester. Again, if you have any questions related to plagiarism, just ask.

**Honor pledge:** You are expected to do your own work in this class unless. Failure to do so is a serious offense with serious consequences.
Class schedule

Here is a tentative schedule of the topics we will cover. This schedule may change as the semester progresses, depending on breaking news events and other factors, such as opportunities for out-of-class assignments or guest speakers. I will keep you posted on these changes.

Week 1 - Chapters 1-3 (basics, selecting the news, newswriting style)
Week 2 - Chapters 4 (the language of news) and 7 (basic news ledes)
Week 3 - Chapter 7 (more ledes)
Week 4 - Chapters 8 (alternative ledes)
Week 5 - Chapter 9 (body of a news story)
Week 6 - Chapter 10 (quotes and attribution)
Week 7 - Chapter 11 (interviewing)
Week 8 - Chapter 13 - (digital media); midterm
Week 9 - Spring Break
Week 10 - Chapter 15 (speeches and meetings); final project topics due
Week 11 - Chapter 16 (brights, roundups, short features)
Week 12 - Chapter 17 (features and human interest)
Week 13 - Chapter 18 (public affairs)
Week 14 - Chapters 5 and 6 (libel and ethics)
Week 15 - Class project/presentation; review

Extra credit

There will be a variety of extra credit opportunities offered throughout the semester. Attending a department movie night, for example, can earn you 5 quiz points, with a maximum of two movie nights counting as extra credit. You can also earn 10 points for covering an event on campus and writing a Collegian-style story about it. We will talk more in class about the guidelines for those assignments, but you may do one story for quiz points and one as points toward a writing grade.

Kicker

Think of me as your editor. I am available to work with you on most assignments before they are due. Whether you pursue a career in journalism or not, this course is a valuable tool in developing your communications skills. With the right attitude, it can also be a lot of fun.